

# THE 10 MISTAKES ENTREPRENEURS MUST MAKE - TO MAKE IT!

*“The Most Successful Entrepreneurs understand that in order to succeed you must be prepared to fail. Entrepreneurial survivors have figured out how to leverage failure and turn it into Consistent, Profitable and Scalable Growth.”*

Using his 35 years of entrepreneurial experience where he graduated with a Ph.D. in “Wow, I didn’t see that coming”, his findings working with hundreds of cross industry companies and excerpts from his upcoming book, *The 10 Mistakes Entrepreneurs MUST MAKE - TO MAKE IT!* Rick takes his audience on a journey that helps them **understand the importance of failure in the life of an entrepreneur and how to turn failures into significant opportunities for business success.**

**Rick Cottrell has a passion for helping Entrepreneurs and their Leadership Teams get the most out of their businesses.** Also, he has a passion for speaking. He has presented to thousands of people around the globe and uses personal experience, in-depth research and “you can’t make this stuff up” humor to rapidly develop a connection with the audience and leave them with some great nuggets and takeaways that they can Immediately use in their businesses.

**Including Rick in your next event will absolutely add value to your agenda, and increase event satisfaction scores.**



Rick Cottrell CEO BizResults.com

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**For Booking Information Please Reach Out To - [melissa@bizresults.com](mailto:melissa@bizresults.com)**